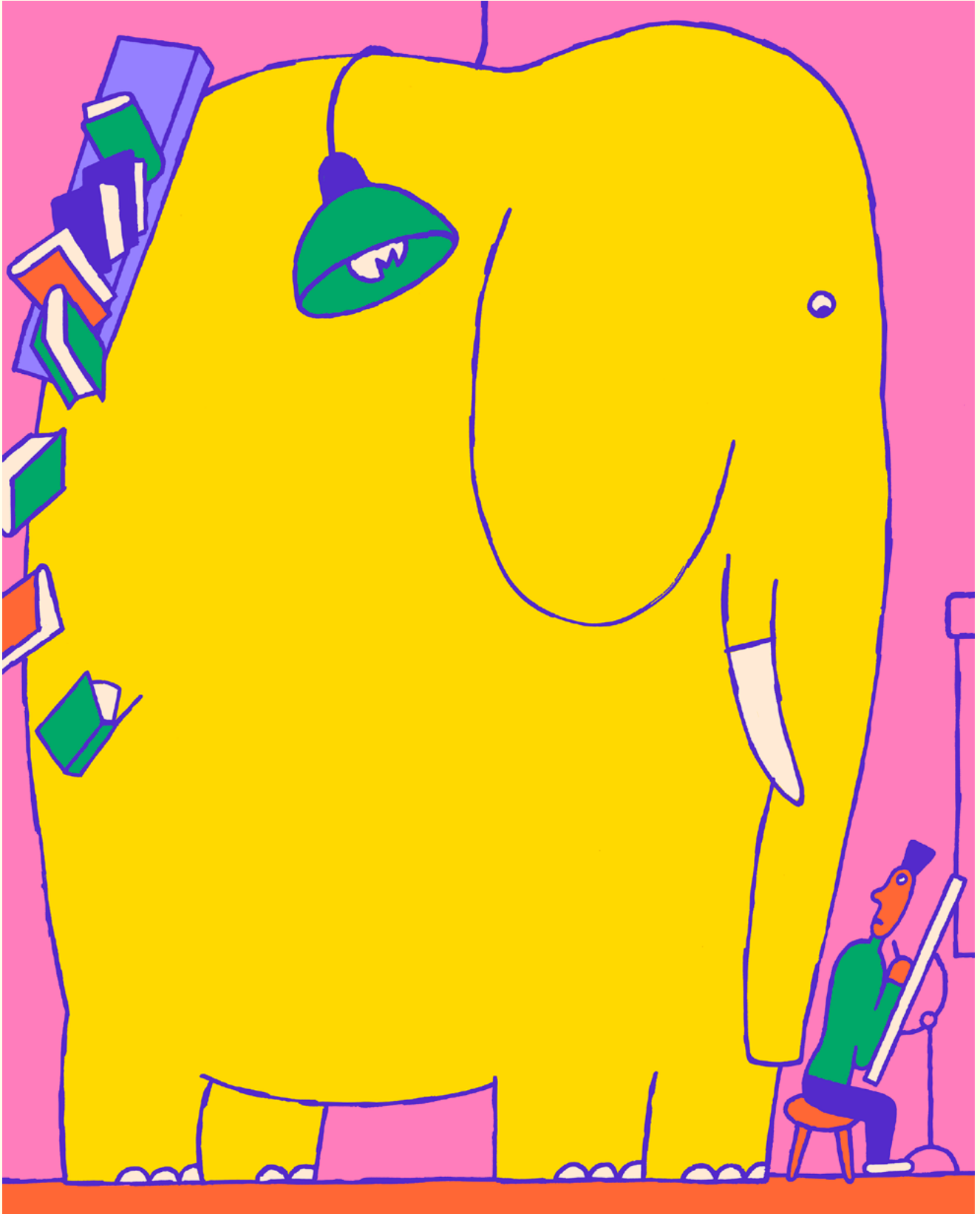


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# JUNCEDA AWARDS



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THE AIM of the Junceda Awards is

# TO REWARD AND PROMOTE ILLUSTRATION IN ALL ITS FIELDS OF APPLICATION.

**WHAT WORKS  
MAY BE SUBMITTED?** Works that have been printed, published, broadcast, screened, viewed online or published for the first time in the period from January to December 2021 anywhere in the world.

In the case of series, campaigns, collections and so on that extend beyond a year, the year in which they are submitted may be chosen, bearing in mind that the same work can only be submitted to the Junceda Awards once.

In the case of republished works, they may be enrolled as long as they are being submitted for the first time. Once enrolment has been completed, the work cannot be re-submitted in future years.

There is no limit to the number of works that can be submitted by each illustrator. A separate enrolment must be completed for each work submitted.

## WHO CAN SUBMIT WORKS?

Each illustrator can present his or her own work.

Publishers, graphics studios, advertising agencies and so on may submit their entries by filling in the enrolment form and attaching the consent from the author with their contact details (name, telephone and email).

The artist must be an illustrator living in Catalonia (or who was living there in 2021), except in the Global Junceda category.

## JUDGING COMMITTEE

The judging committee will be made up of winning illustrators from previous years and prominent individuals from the visual communications sphere. A representative from APIC will join the judges as a non-voting member. The committee's verdict will be final. The committee may, at its discretion, enrol and award a work that has not been submitted if it fulfils the award conditions, declare a category vacant as long as less than three works have been submitted, and change the category of a work. The committee may also resolve any situation not foreseen in the rules. The committee will be sovereign in its decisions. In the event that a committee member is finally unable to participate for justified reasons, the organisers will seek an alternative member. If this is not possible, the other committee members will undertake the required voting and review of the works.

## VERDICT AND PRIZE

The winners of all categories will be announced at the prize-giving ceremony, of which all participants will be notified. One week before the award ceremony, the finalists in each category will be announced on the Junceda Awards website ([www.premisjunceda.cat](http://www.premisjunceda.cat)).

The prize is a trophy created especially by Miloš Stojanovich and Arnal Ballester.

From among all the winners, the committee will select the Gran Junceda prize. This prize will be

# WORTH 1,000 EUROS.

### **Professional Futures category**

The winner will be commissioned to create APIC's end-of-year graphic image (this activity will be remunerated with 300 euros).

The Junceda Awards winners and finalists will be publicised through various channels:

- Publication on the Junceda Awards website
- A mailout and promotion on social networks

## RIGHTS AND LIABILITIES

APIC declines all responsibility for the authenticity of the data provided by participants on their entry forms. APIC reserves the right to use and reproduce the works exclusively for the purpose of promoting the prize, prize winners and finalists, as well as the possibility of exhibiting their works. Participation in the competition presupposes full acceptance of these rules.

**ENROLMENT DEADLINE** The deadline for enrolment and submission of dossiers is

**APRIL 8, 2022**

→ Entries will not be accepted as valid if they have not been submitted via this procedure within the stated deadline.

**METHOD AND PRICE** You can enrol for the Junceda Awards online at

**WWW.PREMISJUNCEDA.CAT**

The site will ask you for all required data, and you can attach a dossier of the enrolled work in digital format along with proof of payment. The price for each enrolled work is 10 euros for APIC members and 15 euros for non-members (VAT included).

In the case of members, when it is the customer and not the artist who is enrolling and making payment, the price will be 15 euros. Payment must be made to our Caixa de Guissona bank account, giving the artist's name and the award category in which they are competing.

Participants in the Professional Futures and Self-Publishing categories are exempt from payment.

Our bank account number is:  
ES67 3140 0001 9900 1426 9500

## WHAT SHOULD THE GRAPHIC DOSSIER LOOK LIKE?

The document must include a selection of images of the work in a single PDF file containing between 1 and 5 pages maximum, in DIN A4 horizontal format with a maximum size of 6 MB.

The document must also include a text (maximum 250 words) describing the project.

If the work is an animation, include the link to view it in the document describing the project.

When the format of the work is an app, a link must be provided in the document describing the project from which the application can be downloaded free of charge. If not, the cost of downloading it to a device belonging to the awards organisation must be covered.

For books, if a digital copy exists, we recommend including a link in the document describing the project.

## ADULT FICTION BOOK

### **Images that transport us**

Graphic springboards into literary narratives.

- › Literature
- › Illustrated album
- › Poetry book

## CHILDREN'S FICTION BOOK

### **Do you see a cat here, or a bear?**

Children's and young people's literature in all its power.

- › Illustrated album
- › Narrative for young people
- › Poetry book

## NON-FICTION BOOK (ADULT'S AND CHILDREN'S)

### **Can you read, play, think and learn all at the same time?**

Books that occupy time and space.

- › Educational collections (entertainment, crafts, cookery, etc.)
- › Textbooks (on any subject, school textbooks, etc.)
- › Educational games
- › School material: manuals, dictionaries, encyclopaedias, etc.
- › Essays

## COMIC ART

### **What? How? Why?**

Comic art: everything that goes on while we're busy trying to define it.

- › Comic book
- › Narrative in a comic strip
- › Experimental comic art and abstract comic art
- › Graphic novel



## BOOK COVER

### **Let's judge the book by its cover**

The best covers for the best books.

- › Fiction and non-fiction book covers, both print and ebook, for adults and children alike.

## SCIENTIFIC

### **Who is the mother of science?**

Drawings that reveal reality.

- › Scientific articles
- › Field guides
- › Posters
- › Material for scientific dissemination
- › Science book

## PRESS AND MAGAZINES

### **Exclusive! Exclusive!**

Illustrations that pick a side.

Collaborations in printed or digital media, whether static or animated illustration.

- › Illustrations for articles
- › Reports
- › Opinion pieces
- › Graphic humour

→ A maximum of five pieces of art may be submitted for ongoing collaborations.

## EDITIONS, DESIGN AND PRODUCT

### **Royalty, licensing, briefing? WTF?**

Illustration as a fundamental communication tool

Illustrations for designs, brands, logos, packaging ... In both print and digital format.

- › Poster design for third parties
- › Fashion and prints
- › Graphic design
- › Product design

- › Stationery, greetings cards, calendars, etc.
- › Record covers (vinyl, CD, DVD, cassettes, etc.)
- › Stamps
- › Patterns, wallpaper, textile and similar designs
- › Icons and logos
- › Board games

## SELF- PUBLISHING

### **Do you work or self-publish?**

So your unique vision gets optimum distribution in all formats.

Self-published publications by an author or a collective.

- › Fanzines
- › Comics
- › Prints, posters, serials
- › Merchandising
- › Postcards
- › Graphic works
- › Experimentation in new formats
- › Essays

→ For this category, enrolment is free of charge.

## SPECIFIC SPACES

### **Submerge yourself in illustration.**

Claim the space as a means of expression and communication.

Illustration in public or private spaces using all kinds of techniques (print, projection, lighting, painting, etc.).

- › Murals
- › Interventions in public spaces
- › Street art
- › Mapping
- › Theatre sets
- › Displays and signage

## ADVERTISING

### **Roll up, roll up! They're flying out of the door!**

Illustration in the field of public communication, whether for commercial, information or dissemination purposes.

- › Advertising campaigns (posters, public signage, banners, billboards, multimedia ads, etc.)
- › Brochures: diptychs, triptychs, flyers, etc.
- › Institutional campaigns, corporate publications, yearbooks, catalogues, information campaigns, etc.
- › Advertising billboards
- › Social networks
- › Internet
- › TV ads
- › Corporate gifts
- › Merchandising

## ANIMATION

### **Let's move!**

Illustrations that have been designed with the potential to be a moving image. If you form a two-person team of illustrator and animator, we recommend you register as a team.

- › Fiction and non-fiction animated films (feature films, short films, micro-films)
- › Fragments of animation for fiction and non-fiction films
- › Teasers and trailers
- › Motion graphics
- › Advertising and publicity campaigns
- › Festival trailers
- › TV series opening credits
- › Videoclips
- › Gifs and videos for websites and social networks
- › Audiovisuals for entertainment shows
- › Animated titles and opening and closing credits of fiction and non-fiction films (may include animated chyrons)
- › Animations for video games

## PROFESSIONAL FUTURES

### **And once you finish, what's next?**

The sector's future blazing a trail.

- › Specific category for those who have finished their illustration-related studies at any school or university in Catalonia.
- › Final projects (Final master's project, final degree project, final course project) can be submitted in this category, whatever the support, format or medium.

→ For this category, enrolment is free of charge.

→ In this category, the dossier must be accompanied by a corresponding certificate from the school certifying that the work has been assessed in 2021.

## GLOBAL JUNCEDA

For any type of work published in 2021 by an author not resident in Catalonia during the year in which the work was published.

# ASSOCIACIÓ PROFESSIONAL D'IL·LUSTRADORS DE CATALUNYA

CARRER LONDRES, 96  
PRINCIPAL 2A  
08036 BARCELONA

934 161 474  
INFO@APIC.ES  
WWW.APIC.ES

[WWW.PREMISJUNCEDA.CAT](http://WWW.PREMISJUNCEDA.CAT)

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